

## **Privacy Statement**

**Unicorn B.V.**, located at Waarderweg 96a, 2031 BR, Haarlem, The Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

### **Contact details:**

Waarderweg 96a  
2031 BR Haarlem  
The Netherlands

Telephone number: +31 23 55 300 77  
Website: [www.unicorn-tools.nl](http://www.unicorn-tools.nl)

For more information you can contact us via [info@unicorn-tools.nl](mailto:info@unicorn-tools.nl)

### **Personal data that we process**

Unicorn B.V. processes your personal data if you are using our services and/or providing personal data to us yourself. Below is an overview of the personal data we process:

- First and last name
- Sex
- Address data
- Telephone number
- E-mail address
- Other personal data you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Information about your activities on our website
- Bank account number

### **Special and/or sensitive personal data that we process**

Our website and/or service do not intend to collect data about website visitors who are younger than 16 years, unless they have permission from parents or guardians. However, we cannot check if a visitor is older than 16 years. We recommend parents to be involved in the online activities of their children, in order to prevent collecting data about children without parental consent. If you are convinced that we have collected personal data about a minor without this consent, please contact us via [info@unicorn-tools.nl](mailto:info@unicorn-tools.nl), then we will delete this information.

### **For what purpose and on what basis we process personal data**

Unicorn B.V. processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and/or advertising brochure
- To be able to call or e-mail you if necessary to carry out our services
- Informing you about changes to our services and products
- Giving you the opportunity to create an account
- Delivering goods and services to you
- Unicorn B.V. also processes personal data if we are legally obliged to do so, such as information we need for our tax return.

### **Automated decision-making**

Unicorn B.V. does not take decisions based on automated processing on matters that can have (significant) consequences for people. It concerns decisions taken by computer programs or systems, without the interference of a person (for example an employee of Unicorn B.V.). Unicorn B.V. uses the following computer programs or systems: The entire distribution process, including the entry and issue of goods, inventory management and order processing is fully automated controlled by the ERP system. There is a well-integrated ERP system.

### **How long we store personal data**

Unicorn B.V. does not store your personal data for longer than is strictly necessary to realize the purposes for which your data is collected and at least during the applicable legal retention period.

## Sharing personal data with third parties

Unicorn B.V. does not sell your personal data to third parties and only provides it when necessary for the execution of our agreement with you or to comply with a legal obligation. With companies that process your data in our order, we make a processor agreement to ensure the same level of security and confidentiality of your personal data. Unicorn B.V. remains responsible for these processing operations. The storage of personal data takes place within the EEA.

## Cookies, or similar techniques, that we use

Unicorn B.V. uses only technical and functional cookies. And we use analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember, for example, your preferences. We can also optimize our website with this. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser.

Unicorn B.V. collects data via Google Analytics to gain insight into the use of the website. The following applies:

- Unicorn has concluded a processor agreement with Google;
- We do not share any data with Google;
- We process the data anonymously;
- We do not use the collected data for advertising purposes, such as retargeting via social media or the Google Display Network;
- We have placed Analytics cookies with the aim of gaining insight into the use of our website. The collected data is deleted after 180 days.

## View, modify or delete data

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by Unicorn B.V. and you have the right to data transfer. This means that you can submit a request to us to send the personal information we have of you in a computer file to you or another organization mentioned by you. You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to [info@unicorn-tools.nl](mailto:info@unicorn-tools.nl). To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Please make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (CSN) black in this copy. This is to protect your privacy. We respond as soon as possible, but within four weeks, at your request. Unicorn B.V. also wants to note that you have the possibility to file a complaint with the privacy officer working at Unicorn B.V. You can then, if necessary, turn to the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

## How we secure personal data

Unicorn B.V. takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or if there are indications of misuse, please contact us by telephone or send an email to [info@unicorn-tools.nl](mailto:info@unicorn-tools.nl).

Unicorn B.V. reserves the right to change this privacy statement. The most recent version is published on the website [www.unicorn-tools.nl](http://www.unicorn-tools.nl).